



PHOTO OPPORTUNITY

University of Toronto students hit the streets to raise funds for Starlight Starbright Children's Foundation Canada *Engineering Society to put on Frosh Week Buskerfest for charity*

On September 3 2008, Starlight Starbright Children's Foundation Canada and The University of Toronto Engineering Society are teaming up for the fifth annual Frosh Week Buskerfest to help seriously ill children and their families. This charitable event challenges University of Toronto engineering students to showcase their entertaining talents - from amateur juggling acts to inventive hula hoop tricks - on some of Toronto's busiest street corners to raise proceeds for Starlight Starbright Children's Foundation Canada.

WHAT: Frosh Week Buskerfest in support of
Starlight Starbright Children's Foundation Canada

WHEN: Wednesday, September 3, 2008
2:30 p.m. – 4:00 p.m.

WHERE: Eight downtown Toronto intersections including:

- College St. and University Ave.
- College St. and Bay St.
- College St. and Yonge St.
- Bloor St. and University Ave.
- Bloor St. and Bay St.
- Bloor St. and Yonge St.
- Dundas St. and University Ave.

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Starlight Starbright Children's Foundation Canada is a non-profit charitable organization that helps seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. To learn more about the organization, visit www.starlightcanada.org

For more information or to arrange an interview with a Starlight Starbright ambassador or spokesperson, please contact: Nicole McKnight at 416-924-5700 ex.4046 or by e-mail at nicole.mcknight@cohnwolfe.ca