



For Immediate Release

**CINEPLEX ENTERTAINMENT PRESENTS STARLIGHT STARBRIGHT
CHILDREN'S FOUNDATION WITH \$335,000 DONATION**

Toronto, ON (CGX.UN) – August 12, 2008 – Cineplex Entertainment is very pleased to announce a donation of \$335,000 was made to the Starlight Starbright Children's Foundation during one of their *Great Escape* events held at a Toronto-area water park. This cheque is in addition to the \$125,000 donation made a few months ago bringing the total donation to-date to \$460,000 with more funds still to come.

"Cineplex Entertainment's association with the Starlight Starbright Children's Foundation has been relatively short however we think it has also been meaningful," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "We want to thank all our theatre guests and suppliers for their support and generosity in helping us achieve this donation and look forward to continuing our partnership with further fundraising initiatives to help make the lives of seriously ill children and their families a little easier and a lot more fun."

"We are so grateful to Cineplex Entertainment for their generous support of our Foundation," said Laura Mountjoy, Executive Director, Starlight Starbright Children's Foundation. "Companies like Cineplex Entertainment enable our Foundation to further our mission of helping seriously ill children and their families get through difficult times."

About Starlight Starbright Children's Foundation

Starlight Starbright Children's Foundation is a nonprofit organization dedicated to making a world of difference for seriously ill children and their families. Starlight Starbright softens the hard edges of what a family experiences when a child has a serious illness. We create a sense of community between families who are having similar experiences by providing opportunities for them to escape the hospital, doctors, nurses, needles and treatments and doing something fun where they get to join others and just feel "normal" again--perhaps even forgetting that anyone is sick for a short while.

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns leases or has a joint-venture interest in 132 theatres with 1,337 screens serving approximately 61 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cinema City, Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy, SilverCity and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN).

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