

d4S



**SPONSORSHIP & DRIVE
OPPORTUNITIES
2024 EDITION
AUGUST 17th**

**DRIVE
FOR SMILES**

VANCOUVER

SPEED FANATICS
Speed-Fanatics Motorsports Circuit

32670 Dyke Rd, Mission, BC V0M 1H0

fondation pour l'enfance
starlight[®]
children's foundation canada

d4scanada.com

OUR COUNTRY CITIES COMMUNITIES



WHO IS STARLIGHT CANADA?

When you support Starlight Canada, you're helping provide smiles and joy at a time when children need it most.

Starlight Children's Foundation Canada has been dedicated to brightening the lives of seriously ill children and their families for over 30 years. Focusing on the family as a whole, our mission is to bring joy, laughter, relief, and a whole lot of smiles. Our large variety of in- hospital and outpatient programs help bring back some strength, hope and lost childhood by being that reliable and shining star in a dark and stormy sky.

What makes Starlight unique is that we are there for the entire journey — from hospital to home.

While in-hospital, Starlight Canada gives kids a much-needed distraction from the stress and boredom of hospitalization. From toys to the latest technology to full-blown parties, we replace that fear and loneliness with fun and excitement! While out-of-hospital, we're granting wishes of all sizes with our Day Brightener Wishes, Great Escapes® Wishes, Once In A Lifetime Wishes, and most recently, our Play From Home Packs, to make sure Starlight families always have a reason to believe in magic.



WHY STARLIGHT CANADA?

- Difference:** Starlight Canada focuses on improving quality of life today and over the long-term by supporting families with programs and activities designed for both seriously ill children and their families because illness affects the entire family.
- History:** Starlight Canada has been helping seriously ill children and their families for over 30 years.
- Connections:** Starlight Canada has a network of more than 150 healthcare facilities across the country so we can provide both a national and regional presence on any partnership.
- Experience:** We have experience working with national partners like Air Canada, Toys”R”Us Canada, Babies “R”Us Canada and Ardene on multi-location cause-related marketing programs.
- Reach:** Starlight Canada’s programs are used over 400,000 times in Canada each year.
- Efficiency:** Starlight Canada work’s hard to ensure that our administrative costs are only \$0.04 of each dollar.
- Need:** There is no similar event available to Vancouver families in need.



WHAT IS DRIVE FOR SMILES?

A unique automotive fundraiser that brings together drivers of exotic cars with Starlight Canada's seriously ill children.

Starlight Children's Foundation Canada's seriously ill children get to experience a once in a lifetime experience by being provided the opportunity to take track tours in exotic cars such as Porsches, Ferraris, Lamborghinis, McLarens and more. This, in a safe and controlled environment, truly creates a magical and heart-warming moment for both child and driver.

Starlight Canada, through Drive For Smiles, works to create new and lasting positive memories, bringing joy and hope to seriously ill children and their families through the love of cars.

After many years of creating smiles on the track in Montreal and Toronto, we look forward to bringing this event to Vancouver!



MAKE A DIFFERENCE

You can make a difference in a seriously ill child's life in a number of simple ways. You can register as a driver, sponsor a driver, become a corporate sponsor or simply make a donation.

- Your money goes to help support the various programs Starlight Children's Foundation Canada provides to help Starlight children and their families cope with the stresses of a seriously ill child.
- D4S is about celebrating our mutual passions and sharing our dream rides with Starlight children.
- We aim to replace for a moment, the aches and tears from treatment, with a renewed smile and sense of strength and hope.

EVENT SMILE HISTORY

D4S Montreal & Toronto has raised close to \$5 million, providing thousands of smiles for seriously ill children and their families.



JOIN US



Saturday, August 17th, 2024, a special day of bringing supercars, their drivers, seriously ill children and their families together for a day of excitement, joy and camaraderie! Join us for a great day of memories, motoring, entertainment, the region's most amazing food trucks, and of course, smiles.

Having a seriously ill child as a co-pilot in a very controlled lead-follow race track environment (not a race day) will be an experience you will never forget. Drive for Smiles has been voted the number one event of the year by Starlight children and their families in Quebec and Ontario every year; with your help it can be so in Vancouver as well.

So please mark your calendars for August 17th and register today; we promise you that this will be a highlight of your year, too.

Support Starlight Children's Foundation of Canada and make a difference in the lives of seriously ill children and their families at the time they need it the most. These are local families, these are our neighbors, and they need our help.

**MARK YOUR CALENDARS AND REGISTER TODAY
FOR AN ABSOLUTE NOT TO MISS EVENT IN 2024!**



d4scanada.com



SCHEDULE

DRIVERS TRACK DAY - SATURDAY AUGUST 17th 2024

D4S, has a fabulous day planned for drivers who want to share their passion with Starlight Canada's seriously ill children and their families. We promise you a day you will remember for years to come!

Space is limited so reserve early!

D4S DAY EXPERIENCE	SAT, AUGUST 17th, 2024	LOCATION
Registration Come gassed up & ready to go.	9:30 AM	<i>SPEED FANATICS</i>
Drivers Instruction Drivers training, safety briefing & lead follow.	10:30 AM - 11:00 AM	Speed-Fanatics Motorsports Circuit
Starlight Co - Pilot Program Lunch will be served Food Truck style.	11:00 AM - 3:00 PM	32670 Dyke Rd, Mission, BC V0M 1H0



MONTREAL EVENT



SPONSORSHIP OPPORTUNITIES

Bringing the elite car communities of Vancouver to your doorstep. The described Sponsorship Opportunities are catered to bring the maximum exposure to your unique brand.

\$20,000

TITLE SPONSOR

- Exclusive naming rights to event
- Prominently featured in all media releases
- Name & logo hyperlinked on website and website banner
- Full recognition through social media
- Three target mentions in social media
- Mention in Starlight Newsletter
(access to over 30,000 constituents)
- Prominently featured on all signage at event
- Recognition in post-event acknowledgements
- 10 Drivers included

SPONSORSHIP OPPORTUNITIES

\$10,000

DRIVERS VIP SPONSOR

- Prominently featured in all media releases
- Name & logo hyperlinked on website
- One target mention in social media
- Recognition through social media
- Mention in Starlight Newsletter
(access to over 30,000 constituents)
- Signage at event
- Recognition in post-event acknowledgements
- 5 Drivers included
- Option to bring 2 promotional vehicles for attendees to look at and / or test drive

SPONSORSHIP OPPORTUNITIES

\$10,000

FOOD TRUCK SPONSOR

- Prominently featured in all media releases
- Name & logo hyperlinked on website
- One target mention in social media
- Recognition through social media
- Mention in Starlight Newsletter
(access to over 30,000 constituents)
- Signage at event on all Food Trucks
- Recognition in post-event acknowledgements
- 5 Drivers included
- Option to bring 2 promotional vehicles for attendees to look at and / or test drive

SPONSORSHIP OPPORTUNITIES

\$7,500

EXCLUSIVE BRAND PARTNER

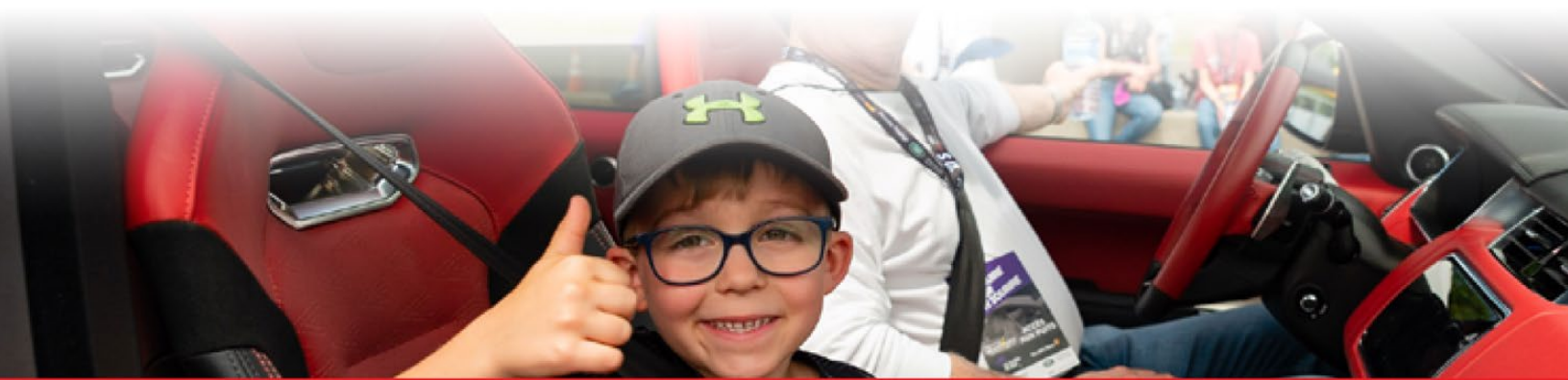
- Prominently featured in all media releases
- Name & logo hyperlinked on website
- One target mention in social media
- Recognition through social media
- Mention in Starlight Newsletter
(access to over 30,000 constituents)
- Signage at event
- Recognition in post-event acknowledgements
- 4 Drivers included
- Option to bring 2 promotional vehicles for attendees to look at and / or test drive

SPONSORSHIP OPPORTUNITIES

\$5,000

EVENT PARTNER

- Name & logo hyperlinked on website
- Recognition through social media (minimum of 1)
- Mention in Starlight Newsletter (access to over 30,000 constituents)
- Signage at event
- Recognition in post-event acknowledgements
- 4 Drivers included
- Option to bring 2 promotional vehicles for attendees to look at and / or test drive



SPONSORSHIP OPPORTUNITIES

\$2,500

SUPPORTING EVENT PARTNER

- Name & logo hyperlinked on website
- Signage at event
- Recognition in post-event acknowledgements
- 2 Drivers included

\$500

CAR REGISTRATION

- Drive For Smiles Experience for 1 vehicle
- Lunch on site - Food Truck Style
- Memories to last a lifetime









HELP US CHANGE A CHILD'S LIFE FOREVER!



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**THANK
YOU!**

CONTACT US

For all inquiries:

David Dean

D4S Vancouver Chairman

Starlight Children's Foundation Canada
ddean73@gmail.com

Jessie Neiman

Special Events Manager

Starlight Children's Foundation Canada
514-288-9474 #1230
jessie.neiman@starlightcanada.org

Brian J.H. Bringolf

Executive Director

Starlight Children's Foundation Canada
514-928-5394
brian.bringolf@starlightcanada.org

Heather Burnette

Program Manager BC & AB

Starlight Children's Foundation Canada
1-800-880-1004 ext.4240
heather.burnett@starlightcanada.org

GET INVOLVED!

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